

Capturing the Wind Requires Accurate Wind Forecasting

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Wind measurement and forecasting is crucially important for the wind energy industry. As Cape Wind's pioneering offshore wind project in Nantucket Sound unfolds, wind measurements are being constantly recorded. Cape Wind Communications Director Mark Rodgers will discuss the importance of accurate wind forecasting to the offshore wind industry in terms of site selection, site accessibility and improving the ability of wind power to contribute to electric grid reliability.

PRESENTER'S BIO

Mark Rodgers manages Cape Wind's media relations and generates Cape Wind's communications content. He has delivered over 300 public presentations on the project to a variety of stakeholder groups over the past 9 years. He is also responsible for managing Cape Wind's relationships with environmental, labor, health, and trade stakeholders to maximize their involvement. Previously, Mr. Rodgers was a Founder and Director of HealthLink, which initiated successful citizen action campaigns to reduce sources of pollution. Mr. Rodgers received a degree in Political Science from The George Washington University.